

V&T Survey Tabulations**non-V&T Riders**

	Residents	Visitors	Never Visited	Total
<u>Aware of the V&T Railway?</u>				
Yes	62	10	10	82
No	11	7	6	24
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	73	17	16	106

Resides in:

Carson City	26
Washoe	16
Other	15
Douglas	13
Storey	3

Please share any positive things you have heard about the V&T Railway.

Fun Experience	25	5	3	33
Historic	10	2	5	17
Scenic	10	4	1	15
Polar / Christmas	9			9
Family Fun	8			8
Good for visitors	4		1	5
Rail Bikes	3	1		4
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	69	12	10	91

Please share any negative things you have heard about the V&T Railway.

High Cost	11			11
No Negatives	7			7
Limited Schedule	1	1		2
Too slow	2			2
Lack of scenery	1			1
Landfill	1			1
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	23	1	0	24

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What can the V&T Railway do to make you want to visit in the future?				
Provide more information	13	2	3	18
Offer discounts / lower costs	12	3		15
More dates and times	3	3	1	7
Package offers - lodging / meals		1	6	7
More history	1	2	1	4
Easier ticket acquisition	1			1
Improve facilities	1			1
	31	11	11	53