

General Creative Design
On-line
Social Media

	232	PEX Marketing		\$	75,000.00
64010-000		CAPITAL OUTLAY			
		Building & Track	Future	Improvements	\$ 50,000.00
56504-000		Meeting Expenses			\$ 250.00
56500-000		Misc.			
			General Season		\$ -
	232	PEX			\$ -
56530-000		Ticket Refunds			\$ -
56600-000		Insurance Premiums			\$ 12,000.00
53060-000		Event Give-Aways			\$ 1,500.00
	232	PEX (Bells, Mugs, Bags)			\$ 3,000.00
POLAR EXPRESS OPERATING / MARKETING TOTALS:				\$	353,500.00