

**Polar Express Revenue & Expense  
Comparison 2023 to 2022**

Revenue:	<u>2023</u>	<u>2022</u>	
PEX Ticket Sales	\$ 689,398.00	\$ 562,109.00	
PEX Historical Fees	\$ 142,272.00	\$ 118,890.00	
PEX Parking Sales	\$ 32,062.46	\$ 30,514.00	
PEX Photography Commission	\$ 8,708.73	\$ 8,419.00	
PEX Gift Shop Sales	\$ 58,669.82	\$ 60,253.00	
<b>Total Revenue</b>	<b>\$ 931,111.01</b>	<b>\$ 780,185.00</b>	
Direct Expenses:			
Royalties to Rail Events	\$ 202,900.00	\$ 168,821.00	
PEX Train Services	\$ 154,550.00	\$ 133,500.00	
PEX Professional Services	\$ 165,558.00	\$ 242,852.00	All manpower except train personel
PEX Operating Supplies	\$ 9,143.55	\$ 3,804.00	
Merchant Svcs Fees (FareHarbor & Clover)	\$ 19,585.00	\$ 15,631.00	
PEX Merchandise			
Cost of Goods-Gift Shop	\$ 24,153.06	\$ 72,384.00	These 2 accounts have been used differently between the 2 years. Grouped together
Special Event Expenses:	\$ 82,466.00	\$ 37,084.00	
Total all PEX Merchandise	\$ 106,619.06	\$ 109,468.00	
PEX Miscellaneous	\$ 5,226.09	\$ 1,970.43	
Security	\$ 4,350.00	\$ 2,690.00	
<b>Total Direct Expenses</b>	<b>\$ 667,931.70</b>	<b>\$ 678,736.43</b>	
Indirect Expenses:			
Telephone	\$ 209.54	\$ 327.55	
Utilities	\$ 8,448.00	\$ 14,558.00	
<b>Total Indirect Expenses</b>	<b>\$ 8,657.54</b>	<b>\$ 14,885.55</b>	
<b>Net Profit</b>	<b>\$ 254,521.77</b>	<b>\$ 86,563.02</b>	